



Private Insurance Contracting: Getting Started

California has many insurance carriers serving different parts of the state. CDPH does not endorse any specific private insurance company. Your first step in getting started with your contracting process is to discover which insurers most commonly serve the patients who come to your clinics. Those are the ones you'll want to learn more about and consider becoming part of their preferred provider network(s).



- 1. Anthem Blue Cross.** As of 2013, Anthem had the largest market share in California making them a likely company to explore for a PPO contracting relationship. Contact **California Network Relations** at **(855) 238-0095** or networkrelations@wellpoint.com.
- 2. Cigna** has made an effort to work specifically with local health departments on immunization billing in some states. They have set up a California liaison which may be helpful. As of 2013, contact: **Immunizations Billing, Donna Dojan** at **(860) 226-5725**.
- 3. Covered California** represents a number of private insurers in California. It may be worth your while to go to www.CoveredCalifornia.org to learn which non-HMO plans serve your region.

As you continue with your contracting process, other job aids will walk you through the step-by-step process that leads to contract implementation.